



SA Public Health Consortium 2022 State Election Forum Social Media Kit - #ThinkPublicHealth

Thank you for supporting the South Australian Public Health Consortium 2022 state election campaign. Together we can encourage our politicians to invest in a healthy, flourishing SA community through evidence-based public health, health promotion and disease prevention strategies. This package contains resources to help guide social media advocacy and communication regarding the 2022 Public Health Consortium election campaign. All social media platforms are encouraged, including Twitter, Facebook and LinkedIn.

About the campaign:

While the threat of COVID-19 remains an ongoing concern in South Australia and nationally, the health priorities of pre-COVID times also continue to impact the health and wellbeing of our community. Chronic conditions such as cardiovascular disease, arthritis, and diabetes that share common risk factors remain priorities. These non-communicable diseases are risk factors for COVID-19 in addition to representing 85% of the burden of disease pre-COVID. A range of social determinants of health – such as housing, nutrition, employment, education and other social and economic factors – contribute to significant preventable illness and remain a priority. Increased funding for preventive health approaches and policies that support education, employment, and housing, as well as workforce capacity, are required to prevent and reduce the burden of illness and support the wellbeing of South Australians. Every \$1 spent on health promotion can save over \$5 in health spending. Increased investment in preventive health has social and economic benefits. As a consortium, we have highlighted five key priority areas to ensure the future health of South Australians.

See our [Election Platform Document for more information](#).

Election Priorities:

1. Increased investment in public health, prevention and promotion with 5% of health expenditure to go towards disease prevention and health promotion
2. Build the capacity of the public health workforce into the future and beyond COVID-19
3. Reduce harms from alcohol through the introduction of a floor price for cheap alcohol
4. Establish an independent state-wide monitoring system of health inequities
5. Create healthier environments for children

Social media: When uploading content please use **#ThinkPublicHealth #SAParli**

Please tag any of the Organisations in the Consortium (or multiple)

- PHAA: @_PHAA_
- AHPA: @AHPA_AU
- SACOSS: @SACOSS

You can tag Politicians to direct questions, quote, or bring attention to our platform

- Minister for Health and Wellbeing, Hon Stephen Wade MLC (Liberal): @StephenWadeMLC
- Premier of South Australia, Steven Marshall (Liberal): @marshall_steven
- Shadow Minister Health and Wellbeing, Chris Picton (Labor): @PictonChris
- Leader of the Opposition, Peter Malinauskas (Labor): @PMalinauskasMP
- Hon Tammy Franks MLC (Greens): @TammyMLC
- Hon Connie Bonaros MLC (SA Best): @ConnieBonaros

Consortium members available for comment:

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