

Digital Disadvantage in South Australia - 2017

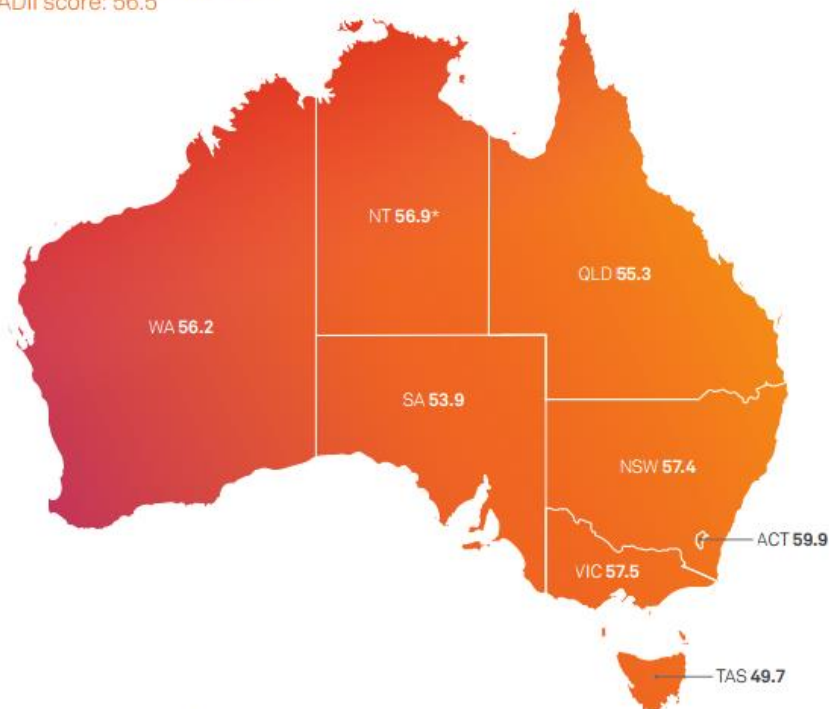
Digital inclusion is about ensuring that every Australian is able to make full use of digital technologies – to access education, online businesses and services, contact family and friends, and participate in the digital economy. The jobs of the future will be digital, but digital inclusion is about more than simply owning a computer or smartphone, it is about using digital technologies to improve skills and enhance quality of life and wellbeing.

Digital exclusion reflects and compounds other areas of disadvantage. People on lower incomes, older people and people living with disability are all likely to be less included in the digital world.

The Australian Digital Inclusion Index measures the extent of digital inclusion in Australia under three broad headings: Access, Affordability and Ability to use digital technologies.

South Australia rates poorly on the Australian Digital Inclusion Index.

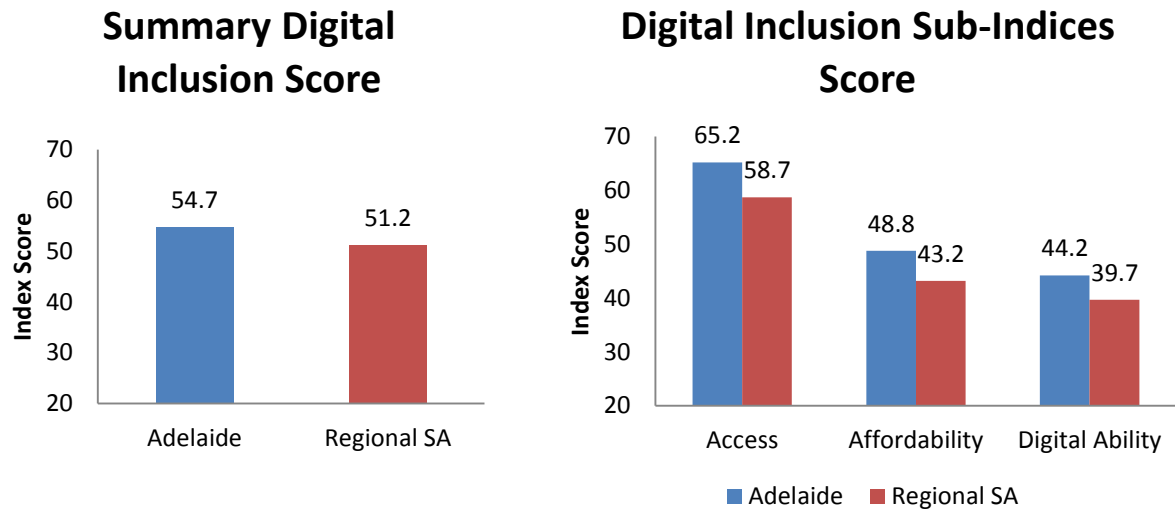
Australia: The national picture 2017
National ADII score: 56.5



*Sample size <100, exercise caution in interpretation.
Source: Roy Morgan Research

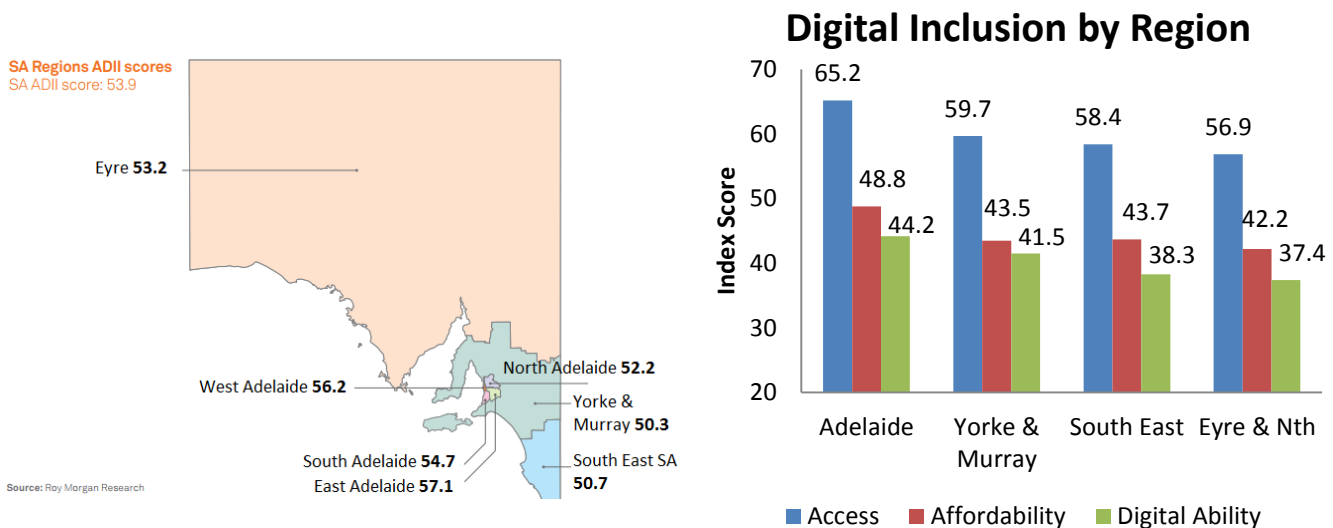
The Australian Digital Inclusion Index was produced by the Centre for Social Impact, Swinburne University of Technology, supported by Telstra, using data from Roy Morgan Research. <https://digitalinclusionindex.org.au/>

Regional South Australia lags behind Adelaide in digital inclusion – in every area of the Digital Inclusion Index



Despite narrowing from 2016 – 2017, the gap between Adelaide and regional South Australia is greatest in relation to available data allowances and value for money (data allowance per dollar).

There are differences between regions in South Australia



In 2016–17 Yorke, Lower North and Murray, and South East SA recorded scores close to the national rural average (50.7), while in 2016-17 driven by substantial gains in Access and Digital Ability, Eyre’s score rose by 7.7 points (to 53.2), after being amongst the lowest in Australia.

We need a South Australian Digital Inclusion Strategy to improve South Australia’s poor performance and remove the disadvantage of regional and remote South Australia.

More information www.sacoss.org.au