



SACOSS
ESSENTIAL
SERVICES +
DISABILITY
CONFERENCE
2018

SPONSORSHIP
PROSPECTUS



SACOSS

*South Australian Council
of Social Service*





MESSAGE FROM SACOSS CEO, ROSS WOMERSLEY

It is with great pleasure that we invite you to become a sponsor of the South Australian Council of Social Service (SACOSS) **Essential Services and Consumers Living with Disability Conference 2018: Energy, Water, Telecommunications and Transport**, to be held on Monday 14th May 2018 in Adelaide.

This Conference will explore vulnerability in the context of essential services, specifically the needs and experiences of those living with disability. It will allow delegates to share information and hear about affordability, consumer protection, best practice and effective regulation for this group of consumers.

The Conference also provides an opportunity to support businesses in understanding the needs and experiences of those living with a disability and explore how essential service businesses can address the challenges faced. People living with disability may be vulnerable to payment difficulties and face unique barriers to equitable and fair access to essential services. Sessions will explore aspects of living with a disability which need more focus from the perspectives of those with lived experience.

Building on the success of SACOSS' Vulnerability and Affordability Conferences over the past 6 years, the 2018 Conference will bring together disability advocates, service providers, consumers living with a disability (including families and carers), businesses, government, retailers and regulators in the energy, water, telecommunications and transport space. It once again promises to be a significant gathering of policy makers, business leaders, regulators, non-profit organisations, community service providers and consumers.

The Conference creates an opportunity for delegates to engage in critical reflection, knowledge enhancement and lively discussions on better practice ideas. Delegates will be presented with initiatives by experienced international, national and local speakers and will have the opportunity to network and collaborate with colleagues and peers.

By sponsoring the Conference your organisation can be assured that not only are you investing in improving the lives of low income and disadvantaged essential service consumers, you are also investing in better outcomes for all Australians.

The Conference Sponsorship Prospectus offers flexible sponsorship options designed to meet your marketing needs. These packages are open to innovation and we welcome the opportunity to discuss your individual requirements with you.

We encourage you to join us in our conference and help ensure Australia continues to develop as an innovative, affordable and equitable society.

Ross Womersley
Chief Executive Officer
South Australian Council of Social Service

WHY SPONSOR A SACOSS CONFERENCE?

As the peak body for the health and community services sector in South Australia, SACOSS exists to ensure the sector remains strong, up-to-date and innovative, while working together to provide services that meet the needs of vulnerable community members.

SACOSS has developed a strong reputation for presenting exciting and engaging events that are forward thinking, on-topic, informative and rewarding. Our conferences are renowned for their lively discussions on cutting-edge topics, in addition to creating an environment in which delegates can engage in policy development and network with colleagues to share ideas and experiences.

SACOSS holds a strong belief in collaboration between the community service sector, businesses and government. We know that all stakeholders benefit by coming together to create better networks and deeper understandings, and recognise our conference is a great vehicle to create those outcomes.

By sponsoring the SACOSS Essential Services and Consumers Living with Disability Conference 2018, your organisation will gain the recognition for, and be acknowledged as, an organisation that supports social equity in the South Australian community.

DELEGATE PROFILE

Delegates will include senior energy, water, telecommunications and transport industry leaders from a range of Government departments and private businesses, as well as community sector leaders in the disability sector including consumer advocates, service providers and carer associations.

Organisations and government departments represented at SACOSS Vulnerability and Affordability Conferences in the past have included DCSI, DSD, AER, ESCOSA, Energy Australia, AGL, Origin, Alinta Energy, EWOSA, SA Water, Yarra Valley Water, Telstra, Telecommunications Industry Ombudsman and ACCAN, as well as many representatives from community sector organisations.

The Conference structure encourages informal networking opportunities and based on evaluation of previous events, delegates view attendance at SACOSS Conferences as an essential business requirement, and a significant professional development opportunity.

SPONSORSHIP PACKAGES AVAILABLE

Major Sponsor – only three available

\$15,000
+GST

The most prestigious level of sponsorship, this is a unique marketing opportunity ensuring maximum exposure for your brand before, during and after the SACOSS Essential Services and Consumers Living with Disability Conference 2018.

Pre-Conference benefits:

- Nominated as Major Sponsor on Conference website
- Sponsor's logo included on promotional material (subject to print deadlines)

Onsite benefits:

- Sponsor's logo in Conference Program acknowledged as Major Sponsor
- Satchel insert - your chosen item inserted into Conference satchel
- Full colour one page advertisement in conference program (sponsor to supply artwork)

- Acknowledgement by Conference MC as a Major Sponsor, and a supporter of social equity in South Australia (EXCLUSIVE)
- Self-standing banners displayed in the plenary room (x 1) and registration area (x 1) of the conference (sponsor to supply and deliver)
- Sponsor's logo displayed in holding slides of all plenary room presentations
- Four Complimentary Registrations

Post-Conference benefits:

- Sponsor's logo and organisational acknowledgement included in any post-conference article in our monthly e-newsletter SACOSS Snapshot.
- Advertisement in the SACOSS Snapshot (EXCLUSIVE - sponsor to provide artwork, subject to approval and/or editing by SACOSS Secretariat). The SACOSS Snapshot is our new digital newsletter which has a distribution of almost 1,200 readers.

Event Partner

\$10,000
+GST

As an Event Partner, your organisation will benefit through recognition and extensive brand exposure. This is an excellent opportunity to build brand awareness and align your organisation with SACOSS, the independent peak body for health and community services in South Australia.

Pre-Conference benefits:

- Nominated as an Event Partner on the Conference website

Onsite benefits:

- Sponsor's logo in Conference Program acknowledged as an Event Partner
- Satchel insert - your chosen item inserted into Conference satchel

- Full colour half page advertisement in Conference program (sponsor to supply artwork)
- Self-standing banner displayed in registration area (sponsor to supply and deliver)
- Sponsor's logo displayed in holding slides of all plenary room presentations
- Two Complimentary Registrations

Post-Conference benefits:

- Organisational acknowledgement included in any post-conference article in our monthly e-newsletter SACOSS Snapshot

Industry Showcase Session Sponsor

\$6,500
+GST

The industry showcase session is aimed at highlighting leading examples of retailers, not-for-profits, businesses and consumer groups delivering better practice for consumers living with disabilities in the essential services.

As the Session Sponsor your organisation will enjoy strong alignment with the event through the support of the nominated session.

Pre-Conference benefits:

- Nominated as a Session Sponsor on the Conference website

Onsite benefits:

- Sponsor's logo in Conference Program
- Satchel insert - your chosen item inserted into Conference satchel
- Self-standing banner displayed for the duration of the session
- Sponsor's logo displayed on holding slides in the session room
- Acknowledgement by the MC the Session is presented by the sponsor



Catering Sponsor

\$8,000
+GST

The Catering Sponsor is entitled to prime signage during the conference breaks. This is an opportunity to sponsor a major relationship building session which enables delegates to form new contacts and build on existing relationships. This unique package allows your organisation the opportunity for exclusive recognition at a time when delegates are consolidating their Conference experience.

Pre-Conference benefits:

- Nominated as the Catering Sponsor on the Conference website

Onsite benefits:

- Sponsor's logo in Conference Program acknowledged as Catering Sponsor
- Satchel insert - your chosen item inserted into Conference satchel
- Self-standing banners displayed in the eating / tea & coffee area (x2)
- Display table for promotional material in the eating / tea & coffee area
- Sponsor's logo displayed on holding slides during break times

Post-Conference Networking Partner

\$5,500
+GST

The Post-Conference Networking Partner is entitled to prime signage during the networking session, held immediately after the close of the conference. This is an opportunity to sponsor an invaluable networking session that offers delegates the opportunity to build relationships with each other, conference presenters, as well as SACOSS staff. This unique package allows your organisation to be exclusively recognised during this important time.

Pre-Conference benefits:

- Nominated as the Post-Conference Networking Partner on the Conference website

- Exclusive naming rights to Post-Conference Networking Session

Onsite benefits:

- Sponsor's logo in Conference Program acknowledged as Post-Conference Networking Partner
- Self-standing banners displayed in the networking area (x2)
- Display table for promotional material
- Satchel insert - your chosen item inserted into Conference satchel

Community Sector Supporter

\$1,500*
+GST

This package is designed specifically to assist smaller NGOs who work in the areas being discussed to show support for the topics and themes presented at conference.

Pre-Conference benefits:

- Nominated as Community Sector Supporter on the Conference website

Onsite benefits:

- Sponsor's logo in Conference Program acknowledged as a Community Sector Supporter
- Satchel insert - your chosen item inserted into Conference satchel
- Sponsor's logo displayed on holding slides

* SACOSS Members receive an extra discount - ask us how!

SPONSORSHIP AT A GLANCE

Package	Complimentary Registrations	Exclusive Advertising Opportunities	Banner Display
Major Sponsor	4	<ul style="list-style-type: none"> > Verbal acknowledgement by Conference Facilitator > Organisational acknowledgement and advertisement in our monthly e-newsletter SACOSS Snapshot > Satchel insert 	2
Event Partner	2	<ul style="list-style-type: none"> > Organisational acknowledgement in post-conference article in our monthly e-newsletter SACOSS Snapshot > Satchel insert 	1
Session Sponsor	-	<ul style="list-style-type: none"> > Promotion item displayed in session room 	1*
Catering Sponsor	-	<ul style="list-style-type: none"> > Promotional display in eating / tea & coffee area only 	2*
Post-Conference Networking Partner	-	<ul style="list-style-type: none"> > Promotional display in Networking Session area 	2*
Community Sector Supporter	-	<ul style="list-style-type: none"> > Acknowledged as Community Sector Supporter 	1

* Banner display limited to designated room only

Terms and Conditions

Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.

Corporate Recognition

Inclusion of any corporate logos or recognition in printed material is subject to meeting publication deadlines.

Collateral

The delivery and removal of any sponsor collateral/ items to and from the conference venue, including any display material and self-standing banners, is the full responsibility of the sponsor organisation.

Disclaimer

The organiser reserves the right to amend or add any sponsorship package and accept any sponsorship offer,

listed or unlisted, at any time and without notice. The organiser reserves the right to decline any sponsorship offer.

Unavoidable Occurrences

In the unlikely event that the Conference is cancelled or delayed through no fault of the organiser or the venue, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the sponsor shall not be entitled to any refund or claim for any loss or damage.

To discuss the possibilities

Contact Gabrielle Bond,
SACOSS Events Coordinator
T: (08) 8305 4224
E: gabie@sacoss.org.au

the 1990s, the number of people with a mental health problem has increased in the UK. The prevalence of mental health problems has increased from 10% in 1990 to 15% in 2000 (Mental Health Foundation, 2002). The prevalence of mental health problems has also increased in other countries (Mental Health Foundation, 2002).

The increase in the prevalence of mental health problems has led to a corresponding increase in the number of people with a mental health problem who are in contact with the mental health services. The number of people with a mental health problem who are in contact with the mental health services has increased from 1.5 million in 1990 to 2.5 million in 2000 (Mental Health Foundation, 2002).

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