

Sponsorship Prospectus



Defining Strength *Delivering Innovation*

5 - 6 August | SACOSS Conference 2010

Contact

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An invitation to sponsor a remarkable SA event

It is with great pleasure that I invite you to become a sponsor to the South Australian Council of Social Service's biennial conference **Defining Strength | Delivering Innovation** to be held 5 – 6 August 2010 at the Adelaide Shores Function Complex.

The SACOSS Conference is a truly remarkable event which provides for the largest gathering of social service practitioners, policy-makers, program providers, businesses, not-for-profit organisations and non-government human services of its kind, welcoming 200 participants from across South Australia.

The Conference creates an opportunity for delegates to engage in leadership development, lively discussions on cutting edge ideas and practices from experienced national and international speakers and the opportunity to network with colleagues and share ideas and experiences.

By sponsoring the SACOSS Conference your organisation can be assured that not only are you investing in the development of community services you are also investing in the strength and sustainability of your local community.

The Conference Sponsorship Prospectus offers flexible sponsorship and exhibition options designed to meet your marketing needs. These packages are open to innovation and I welcome the opportunity to discuss with you your individual requirements.

I encourage you to join us in our celebration and help ensure South Australia continues to develop as an inclusive, just and equitable society.



Ross Womersley, SACOSS Executive Director

About SACOSS

As the peak non-government representative body for community services in South Australia, SACOSS has a vision of justice, opportunity and shared wealth for all South Australians.

SACOSS has a strong membership base of around 300 people and organisations from a broad cross-section of the social services arena. Members of our organisation span both small and large agencies, peak bodies, service providers, individuals and some government departments.

Members display an impressive commitment to social justice in South Australia, manifest in our 40-strong Policy Council and range of sub-groups that tackle specific issues. These groups actively debate issues of importance to the sector and work towards better public policy. The voice of SACOSS is strong, resolute and committed, and draws strength from being part of a cohesive membership of like-focused people.

SACOSS is part of a national network, consisting of ACOSS and the State and Territory Councils of Social Service, who assist low income and disadvantaged people Australia wide.

SACOSS' purpose is to influence public policy in a way that promotes fair and just access to the goods and services required to live a decent life. We undertake policy and advocacy work in areas that specifically affect disadvantaged and low income consumers in South Australia, in particular through:

Policy

We analyse, negotiate and argue for fair and effective public policy.

Advocacy

We advocate on behalf of vulnerable and disadvantaged South Australians, and work with member organisations to initiate, develop and provide expert advice and opinion to achieve fair and just public policy.

Information & Comment

We provide independent information and commentary to the sector and the broader South Australian public, raising awareness of social justice issues and strategies to tackle them.

Sector Support

We advise and assist community and social service sector organisations with issues including advocacy, negotiation, planning, management and governance.

Training, workshops & seminars

We bring people together to debate community and social service sector issues and current public policy. We promote cooperation, the sharing of resources, information and discussion through public training workshops, customised training, and consultancy services.

Research

To help inform evidence-based practice, advocacy and campaigning, SACOSS undertakes research, briefing papers and literature reviews.

The Conference

The biennial SACOSS conference is one of the largest gatherings of social service practitioners, policy makers, consumers, program providers, non-profit organisations and non-government community service providers of its kind. Our conferences are renowned for their lively discussions on cutting-edge topics, in addition to creating an environment in which delegates can engage in policy development and network with colleagues to share ideas and experiences.

This year's conference, *Defining Strength | Delivering Innovation*, will encourage discussion and debate around two key questions facing our sector: What is genuinely innovative? and How do we define our strength?

As the peak body for the health and community services sector in South Australia, SACOSS wants to ensure that we as a sector remain strong and up-to-date and innovative services to meet the needs of vulnerable community members.

The conference draws diverse individuals, managers and community leaders from organisations providing services and support in areas including:

- Aboriginal Communities
- Advocacy
- Aged and Community Care
- Community Services & Development
- Corporate Services
- Culturally and Linguistically Diverse communities
- Disability Services
- Drug and Alcohol Services
- Employment & Training
- Family, Children & Youth
- Health
- Housing
- Law & Justice

Delegates are drawn from the community sector, government agencies, academia, and public policy arenas.

This event offers sponsors opportunities to meet delegates, market services and products, and develop ongoing relationships with this rich mix of people.

Sponsorship Benefits

Your contribution to the **Defining Strength | Delivering Innovation: SACOSS Conference 2010** provides numerous opportunities, including:

- Your logo and link to your website from the conference site
- Visual and verbal acknowledgement of your support, and other marketing opportunities, at the conference
- Complementary registrations to **Defining Strength | Delivering Innovation**
- Recognition and acknowledgement that your organisation supports social equity in the South Australian community
- The opportunity to foster relationships and build networks with decision makers from the SA community sector, the SA government, the education sector, private business, and individuals from the local community
- The opportunity to develop partnerships and reciprocal training between your organisation and the community sector
- Raising your organisation's profile as a leader in your profession to an enthusiastic audience who are seeking innovative ventures and opportunities
- The opportunity to learn firsthand about current issues regarding social equity and community development that impact on the success of your organisation.

All packages are flexible and open to negotiation. Should you wish to discuss any of these opportunities, please contact Conference Coordinator Kate Braham on 8305 4211 or email kate@sacoss.org.au

In-kind donations of any value are most welcome and will be acknowledged.

Sponsorship Packages

SACOSS has put together a variety of packages for your consideration. Packages provide the opportunity to promote your organisation to the broader health and community services sector, encompassing non-government, government, education, policy and service-provider arenas.

Below is a broad overview of the different packages: the following pages outline in detail the particular benefits of each.

All packages are open to negotiation, and we would be delighted to discuss a personalised package to suit your organisation. Please contact our Conference Coordinator Kate Braham on 8305 4211 or email kate@sacoss.org.au to discuss your particular needs.

	Platinum	Gold	Silver	Breakout Sessions	Booth	Satchel
Verbal acknowledgment	✓	✓	✓			
Logo displays & weblink	✓	✓	✓	✓		
Opportunity to address delegates	✓					
Banner display	✓	✓	✓	✓		
Booth	✓	Optional: 50% discount	Optional: 25% discount		✓	
Complimentary conference registration	✓	✓	✓	✓	Catering each day for exhibitor	
Satchel insert	✓	✓	✓	✓		✓
Investment (inc gst)	\$11,000	\$5,500	\$2,750	\$1,650	\$770	\$220

Platinum Sponsorship Package

One available

Investment: \$11,000 inc gst

This package is ideal for sponsors seeking prominent positioning at the Conference. This package is perfect for a sponsor wishing to demonstrate their support or improve their supply of products and/or services to this market. Only one Platinum Sponsorship Package is available, guaranteeing prominent promotion of your brand to delegates.

Benefits include:

- Acknowledgement by the MC in the opening and closing plenary sessions that your organisation promotes social equity and is a Platinum Sponsor
- Complimentary booth space at conference
- Banners displayed in both the plenary room(x1) and venue entrance (x1) for duration of the conference
- Logo displayed on holding slides before and between presentations
- Two complimentary conference registrations
- Display of your logo in the conference program
- Logo & link to your organisation's website on the conference site
- Advertising and promotional space in the conference satchel
- Opportunity to present information session during the lunch break
- Branding on conference bags
- Profile piece in SACOSS' quarterly journal *SACOSS News*

Gold Sponsorship Packages

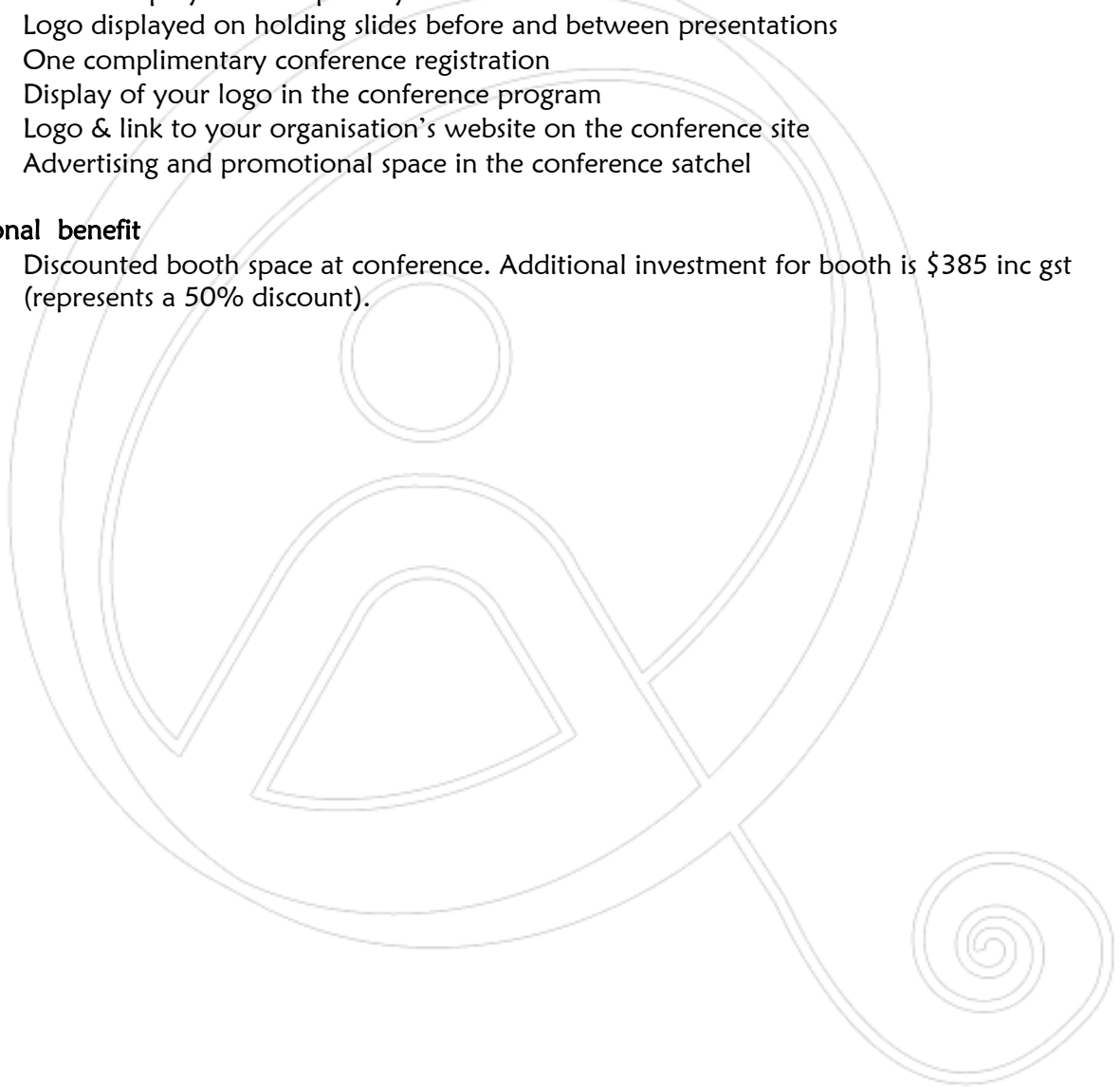
Investment: \$5,500 inc gst

Benefits include:

- Acknowledgement by the MC in the opening and closing plenary sessions that your organisation promotes social equity and is a Gold Sponsor
- Banner displayed in the plenary room for duration of the conference
- Logo displayed on holding slides before and between presentations
- One complimentary conference registration
- Display of your logo in the conference program
- Logo & link to your organisation's website on the conference site
- Advertising and promotional space in the conference satchel

Optional benefit

- Discounted booth space at conference. Additional investment for booth is \$385 inc gst (represents a 50% discount).



Silver Sponsorship Packages

Investment: \$2,750 inc gst

Benefits include:

- Acknowledgement by the MC the opening and closing presentation that your organisation promotes social equity and is a Silver Sponsor
- One complimentary conference registration
- Banner displayed in the plenary room for duration of the conference
- Logo displayed on holding slides before and between presentations
- Display of your logo in the conference program
- Logo & link to your organisation's website on the conference site
- Advertising and promotional space in the conference satchel

Optional benefit

- Discounted booth space at conference. Additional investment for booth is \$577 inc gst (represents a 25% discount).

Breakout Sessions Sponsorship Packages

Investment: \$1,650 inc gst

Benefits include:

- Banner on display during selected breakout afternoon sessions
- One complimentary conference registration
- Logo displayed on holding slides before and between presentations
- Display of your logo in the conference program
- Logo & link to your organisation's website on the conference site
- Advertising and promotional space in the conference satchel

Exhibition Booth Packages

Investment : \$770 inc gst

The exhibition has been designed as a focal point for conference delegates and will be situated prominently within the venue. The exhibition will consist of individual booths, providing the perfect backdrop for your products and/or services.

The exhibition layout will provide exhibitors with an outstanding opportunity to discuss their products and/or services with key community representatives from around South Australia, who are in a position to place or refer business.

Tea breaks and lunches will be served in the exhibition area to provide your organisation with maximum exposure to delegates.

Benefits include:

- Stand dimension of 3m x 1m with back and side walls
- Two spotlights and one power point
- Company name on fascia
- Catering each day for one person

Please advise if you wish to have a trestle table as part of your booth setup.

Satchel Sponsorship Packages

Investment: \$220 inc gst

Your organisation may have a product, service or promotion they wish to inform delegates about. We will have your document (of up to A4 size) or promotional merchandise inserted in every satchel given to each delegate on registration.

PLEASE NOTE: This insert offer is limited, and subject to the approval of the Organising Committee prior to any confirmation being given.

SACOSS Conference Sponsorship Contact

Kate Braham, Conference Coordinator

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